

Progress of our activities for achievement of the better animal welfare in 2023

- We investigated all domestic egg producers who provide chicken eggs to our group whether they comply with “Technical guidelines regarding feeding management” established by MAFF with the interview based on the original check sheet.
- We implemented the site-audit for the compliance of the animal welfare guideline in some of the main domestic egg producers who provide chicken eggs to our group, and the volume of eggs purchased from these audited egg suppliers is equivalent to 34% of our annual egg purchases.
- We renewed the product of “Kewpie Cage-Free Eggs Mayonnaise” in August 2023 and aim to expand its sales into not only E-commerce market but also other sales channels including retail stores.
- We had a business meeting with 23 customers in Food Service or Industrial Food-Process in 2023 to suggest the products which are made from cage free eggs.