

Kewpie Corporation

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## Kewpie to Use Bottles That Contain 30% Recycled PET Plastic for All 25 Varieties of 180 ml Retail Dressings

**Tokyo, Japan (July 2, 2024)**—Kewpie Corporation (“Kewpie”) will begin a staged switching of all 25 varieties\*<sup>1</sup> of its 180 ml retail dressings\*<sup>2</sup> to use bottles that contain 30% recycled PET plastic\*<sup>3</sup>, starting with the early July production lot. This is expected to reduce the amount of new plastics used annually by about 430 tonnes, and cut out about 380 tonnes of CO<sub>2</sub> emissions. (Calculated by Kewpie based on the previous fiscal year’s shipping volume.)

\*1. Only for products manufactured in Japan.

\*2. Dressings and dressing-type condiments such as non-oil varieties.

\*3. PET plastic that has been mechanically recycled, which involves collecting mainly PET bottles used for beverages, pulverizing and washing them, then heat-treating them for a set length of time to remove impurities.



Some of the target products

Recycled PET plastic is increasingly used for beverage bottles these days. At Kewpie, we have carried out our own independent verification and joint research with four foodstuffs companies in order to safely use recycled PET bottles even for condiments, which contain a wide range of ingredients such as oils and vinegars compared to beverages. We started using 30% recycled PET bottles for our Tasty Dressing series in June 2021, and in August 2023, we were able to use 100% recycled PET bottles for our Tasty Dressings and our Foods with Function Claims dressings.\*<sup>4</sup>

We are now expanding the number of products covered, and will use 30% recycled PET bottles for all 25 varieties of our mainstream 180 ml size of retail dressings. Once the switch is made, we shall start adding our own “eco” mark to the packaging, making it easy for customers to see that these bottles are environmentally friendly.



Our own “eco” mark for packaging

Kewpie includes “At least 30% less plastic waste in FY2030 (compared with FY2018)” in our Sustainability Targets. This use of 30% recycled PET bottles for our mainstay 180 ml dressings is a big step towards achieving this goal, and we shall expand it further going forward. We aim for a future society where PET bottles from products that use oil can be recycled, so this May we started working with the Nisshin OilliO Group, Ltd. across industry boundaries. We shall accelerate our initiatives towards achieving a sustainable society and contribute to building a recycling society.

Disclaimer: This English version is a translation of the original in Japanese for your convenience. In case of a discrepancy, the Japanese original shall prevail. We shall not be liable for any losses caused by reliance on the accuracy or reliability of translated information.

## Reference

### **Kewpie Corporation Sustainability website**

#### **“Reduction and Reuse of Plastic Emissions”**

<https://www.kewpie.com/en/sustainability/eco/plastic/>

### **Main initiatives for reducing and reusing plastics in Kewpie dressings**

Feb. 2020: Used approx. 15% recycled plastic in outer packaging of Kewpie Dressing (stick type) (no longer sold).

Jun. 2021: Used bottles that included approx. 30% recycled PET plastic in all KEWPIE Tasty Dressings.

Aug. 2023: Used 100% recycled PET bottles in all KEWPIE Tasty Dressings and Foods with Function Claims dressings.\*<sup>4</sup>

May 2024: Started working with the Nisshin OilliO Group towards making used PET bottles with oil on them recyclable. Started verification testing of collection at eight Aeon and Aeon Style stores in Chiba City.

\*4. Refer to [the Kewpie News Release of Jul. 4, 2023.](#)