

# Kewpie Corporation

1-4-13 Shibuya, Shibuya-ku, Tokyo 150-0002, Japan Tel:03-3486-3331



(Translation)

August 1, 2011

Dear Sirs:

Name of the Company: Kewpie Corporation  
Representative: Minesaburo Miyake  
President and Representative Director  
(Code No. 2809; the first section of the Tokyo Stock Exchange)  
Person to contact: Nobuo Inoue  
Director and General Manager of  
Operation Promote Department

## **Notice of the Result of the Acquisition by the Company of its Own Shares, the Completion Thereof and the Cancellation by the Company of its Own Shares**

(Acquisition by the Company of its own shares as provided for in its Articles of Incorporation pursuant to Article 165, paragraph 2 of the Corporation Law of Japan and the cancellation by the Company of its own shares pursuant to Article 178 of the Corporation Law of Japan)

Notice is hereby given that Kewpie Corporation (the "Company"), as resolved at the meeting of its Board of Directors held on June 30, 2011, has conducted the acquisition of its own shares pursuant to Article 156 of the Corporation Law of Japan applied by Article 165, paragraph 3 of the said law, as described in Section 1 below and that as a result, the acquisition by the Company of its own shares in accordance with such resolution has been completed.

Notice is also given that the Company, as resolved at the said meeting of its Board of Directors, has conducted the cancellation of its own shares pursuant to Article 178 of the Corporation Law of Japan, as described in Section 2 below:

### Description

1. Result of acquisition:
  - (1) Class of shares acquired: Shares of common stock of the Company
  - (2) Total number of shares acquired: 2,000,000 shares
  - (3) Aggregate acquisition prices of shares: ¥2,102,525,500
  - (4) Period of the acquisition: July 1, 2011 through July 29, 2011 (settlement-base)

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(5) Method of the acquisition: Purchase on the market

2. Details of the matters concerning the cancellation:

(1) Class of shares canceled: Shares of common stock of the Company

(2) Total number of shares canceled: 2,464,515 shares

(3) Date for the cancellation: July 29, 2011

(For reference)

1. The determination of the Board of Directors held on June 30, 2011:

(1) Details of the matters concerning the acquisition:

(i) Class of shares to be acquired: Shares of common stock of the Company

(ii) Total number of shares to be acquired: (Not exceeding) 2,000,000 shares  
(Ratio thereof to the total number of issued shares (excluding its shares of treasury stock): 1.3%)

(iii) Aggregate acquisition prices of shares: (Not exceeding) ¥2,400,000,000

(iv) Period of the acquisition: July 1, 2011 through October 31, 2011

(v) Method of the acquisition: Purchase on the market

(2) Details of the matters concerning the cancellation:

(i) Class of shares to be canceled: Shares of common stock of the Company

(ii) Total number of shares to be canceled: 2,464,515 shares  
(Ratio thereof to the total number of issued shares before the cancellation: 1.6%)

(iii) Scheduled date for the cancellation: July 29, 2011

2. Total number of issued shares after the cancellation: 153,000,000 shares

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